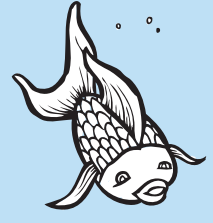


Five ways you can help your ocean friends

1. Reduce, Reuse, Recycle
2. Bring Your Own Bag and Water Bottle
3. Participate in a Local Beach Cleanup
4. Talk to Your Friends and Family
5. Join the Surfrider Foundation



Surfrider Foundation www.surfrider.org

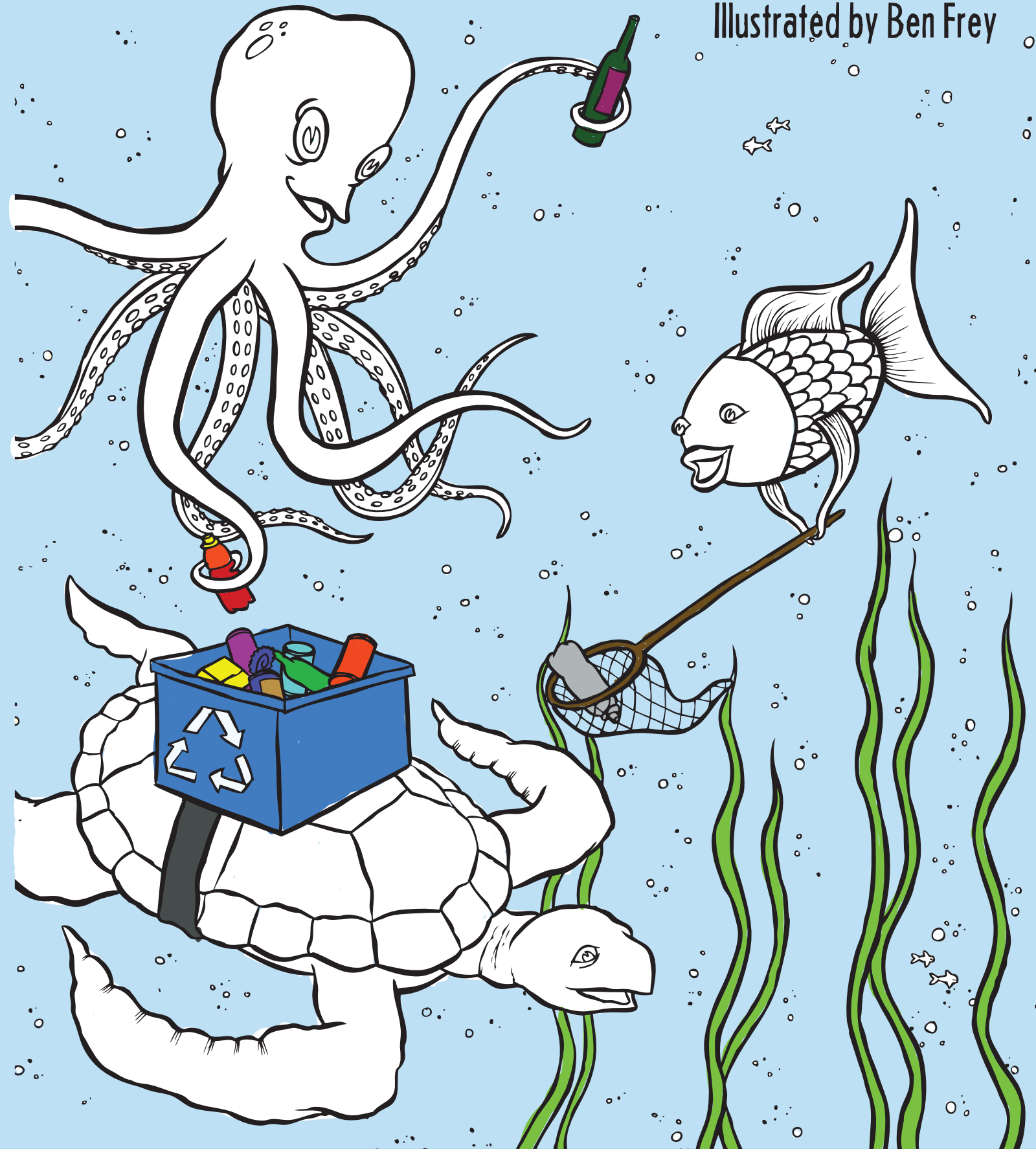
The Surfrider Foundation is a non-profit environmental organization dedicated to the protection and enjoyment of the world's oceans, waves and beaches for all people through conservation, activism, research and education. The organization was founded in 1984, by a group of visionary surfers from Malibu, California. Today, the organization maintains over 50,000 members and 80 chapters worldwide. Surfrider Foundation chapters and international affiliates are now established throughout the United States, Australia, Europe, Japan, Brazil, Argentina, Peru, Costa Rica, Mexico and Canada.

Ben Frey www.benfrey.ca

Ben Frey is an illustrator and fine artist located in between the mountains and ocean in Vancouver, Canada. He recently graduated from Capilano University's Design and Illustration program in 2007, and has spent the past few years freelancing in Vancouver and in Berlin, Germany. Ben is notably a consistent art contributor to Sitka Surfboards as well as a children's book illustrator for Alanna Books UK, Annick Press and Simply Read Books. His biggest sources of inspiration are the west coast, old illustrated biology textbooks of plants and animals, and India.

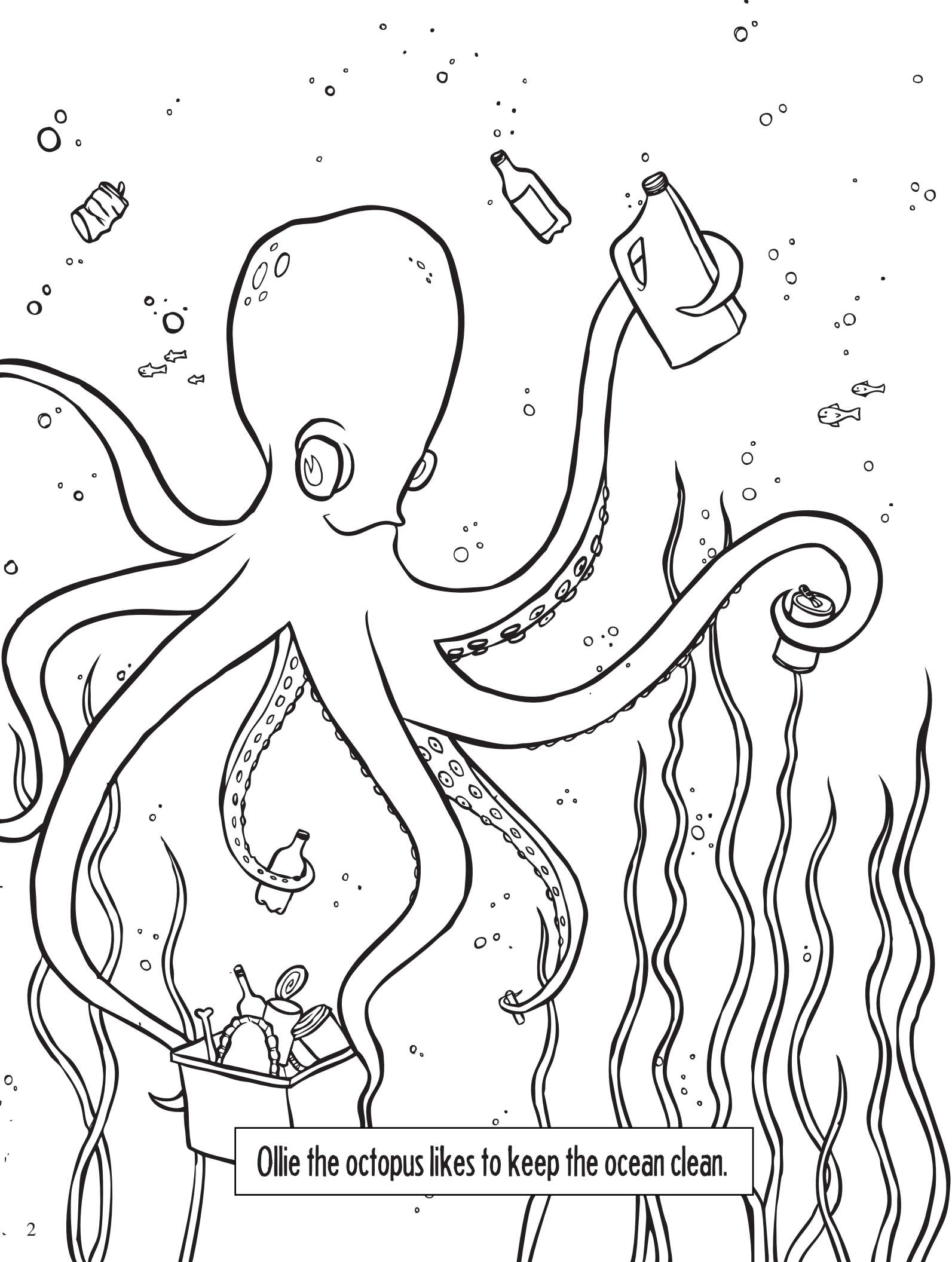
Surfrider Foundation's Color the Ocean Clean

Illustrated by Ben Frey



I plan to protect my beach by...

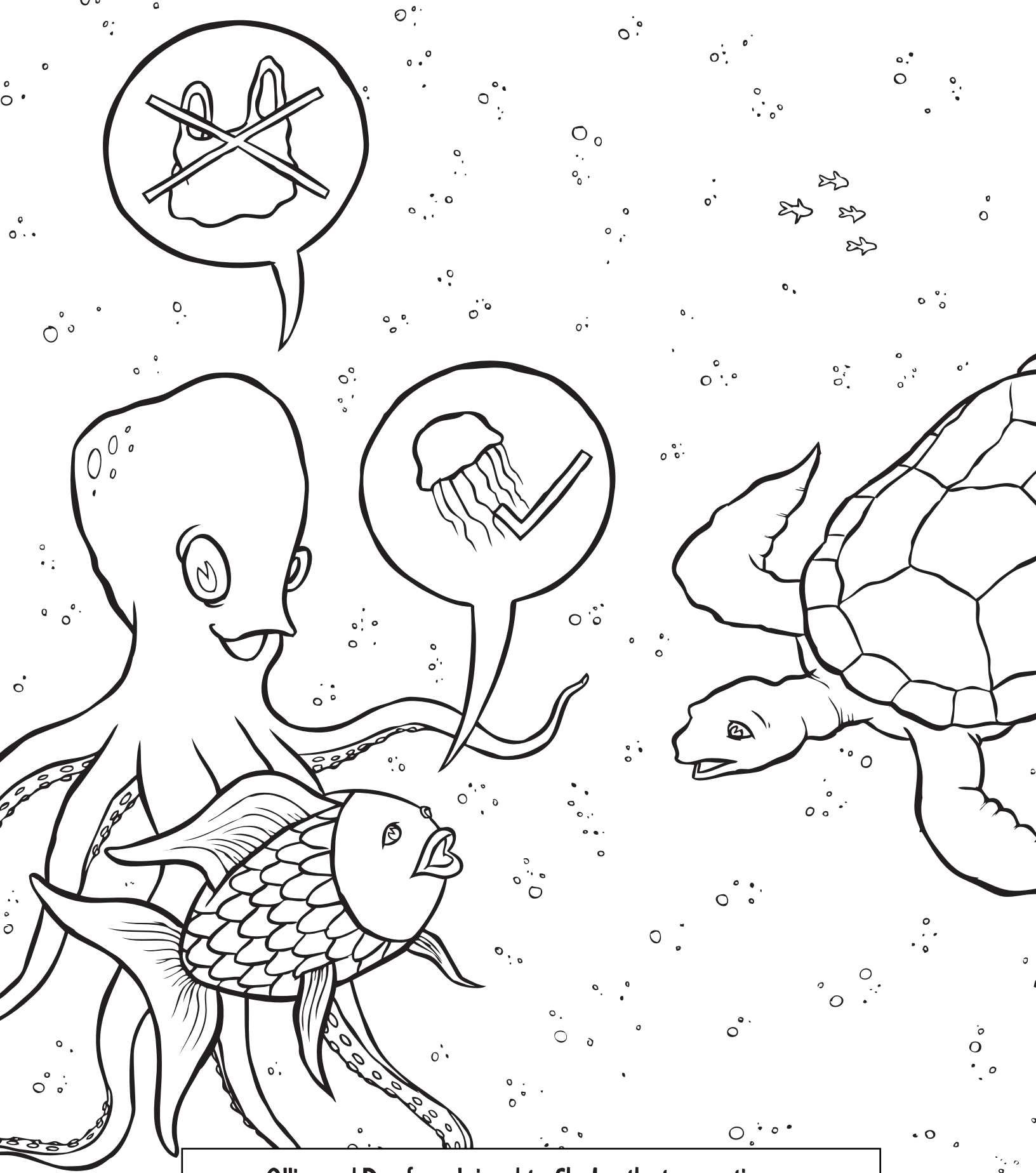
I love my beach because...



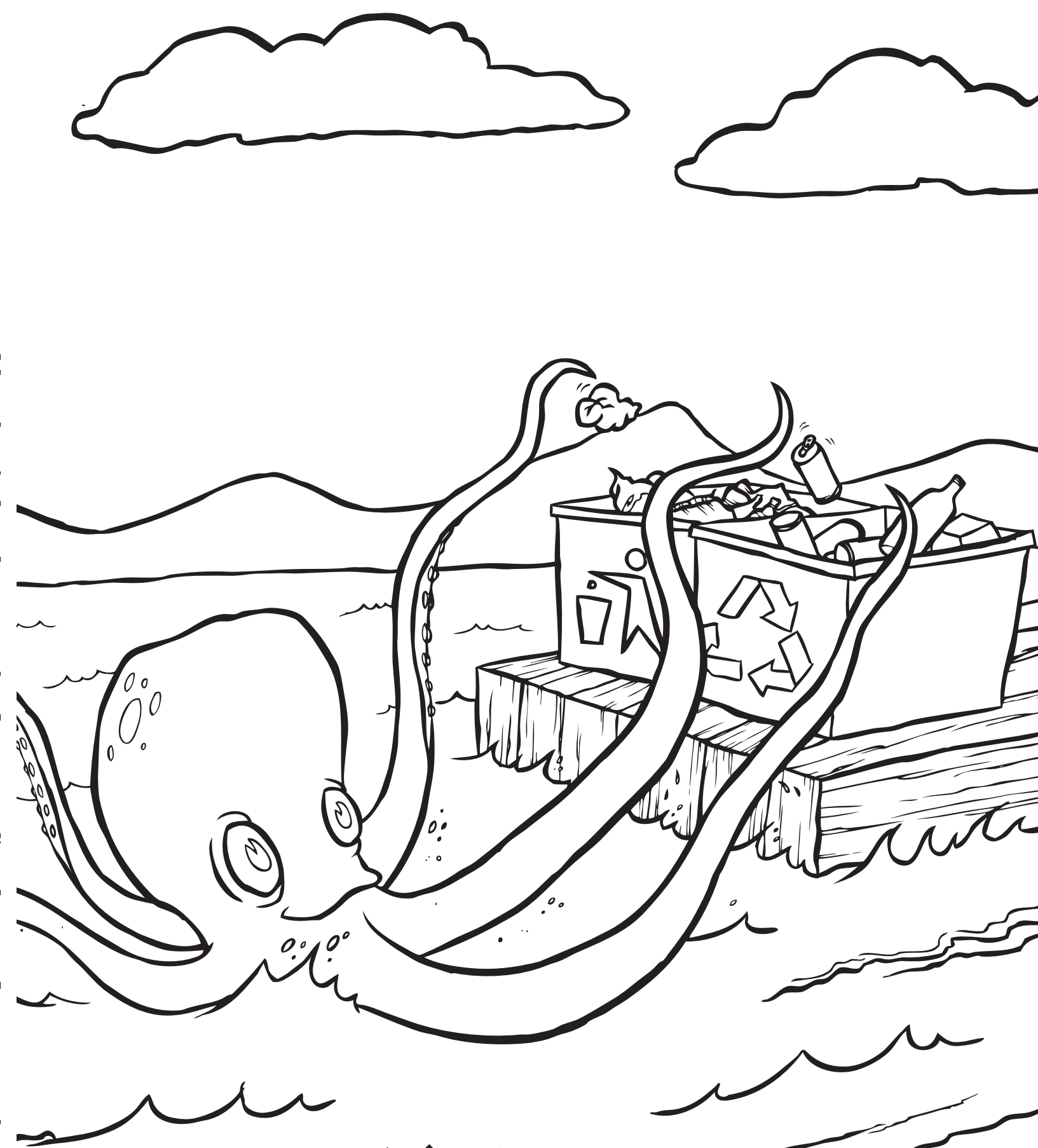
Ollie the octopus likes to keep the ocean clean.



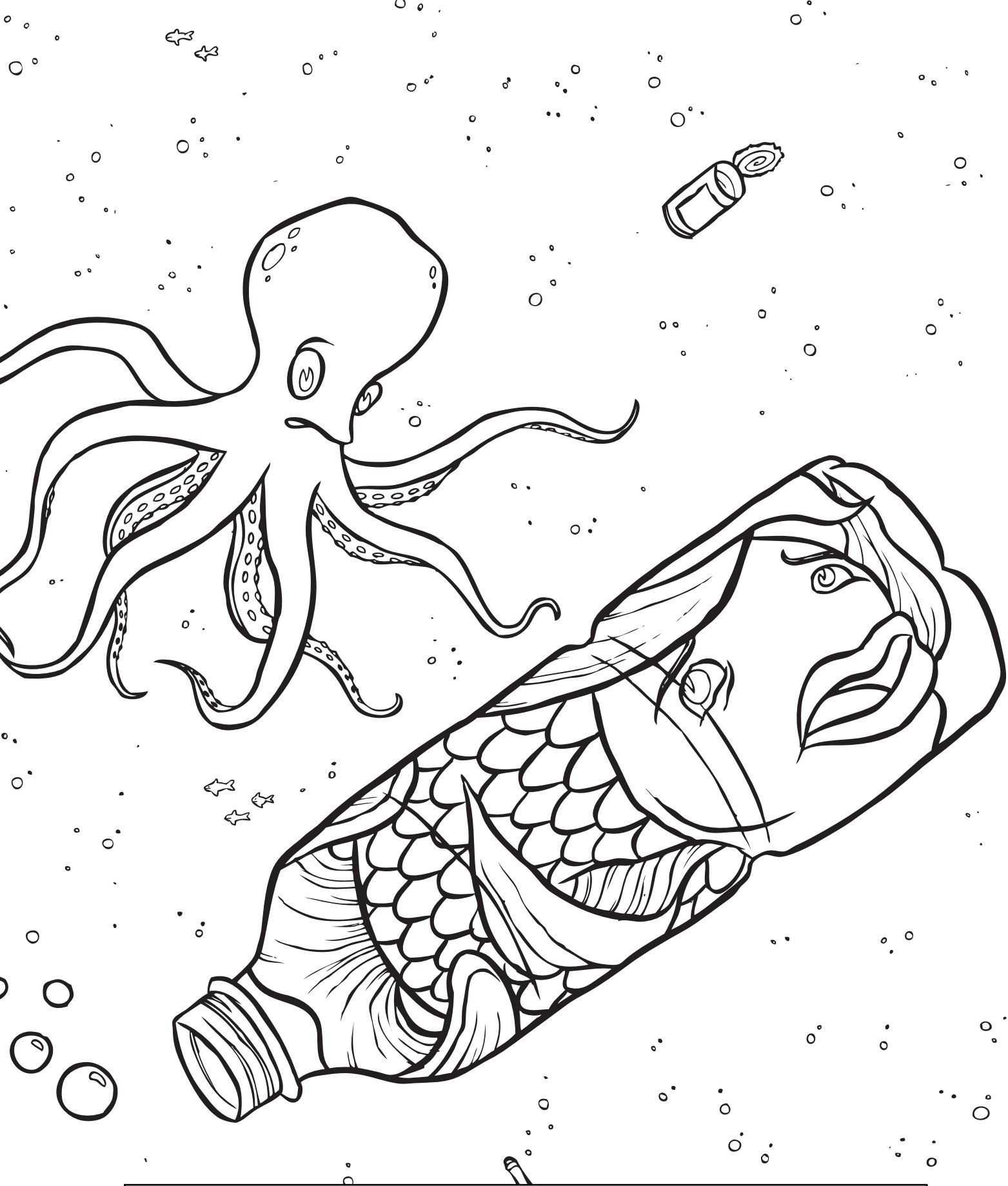
Shaka was very happy to have met Ollie and Reef. The three friends vowed to spend their free time cleaning the ocean and educating others about marine debris.



Ollie and Reef explained to Shaka that sometimes plastic bags end up in the ocean, but they are bad to eat.



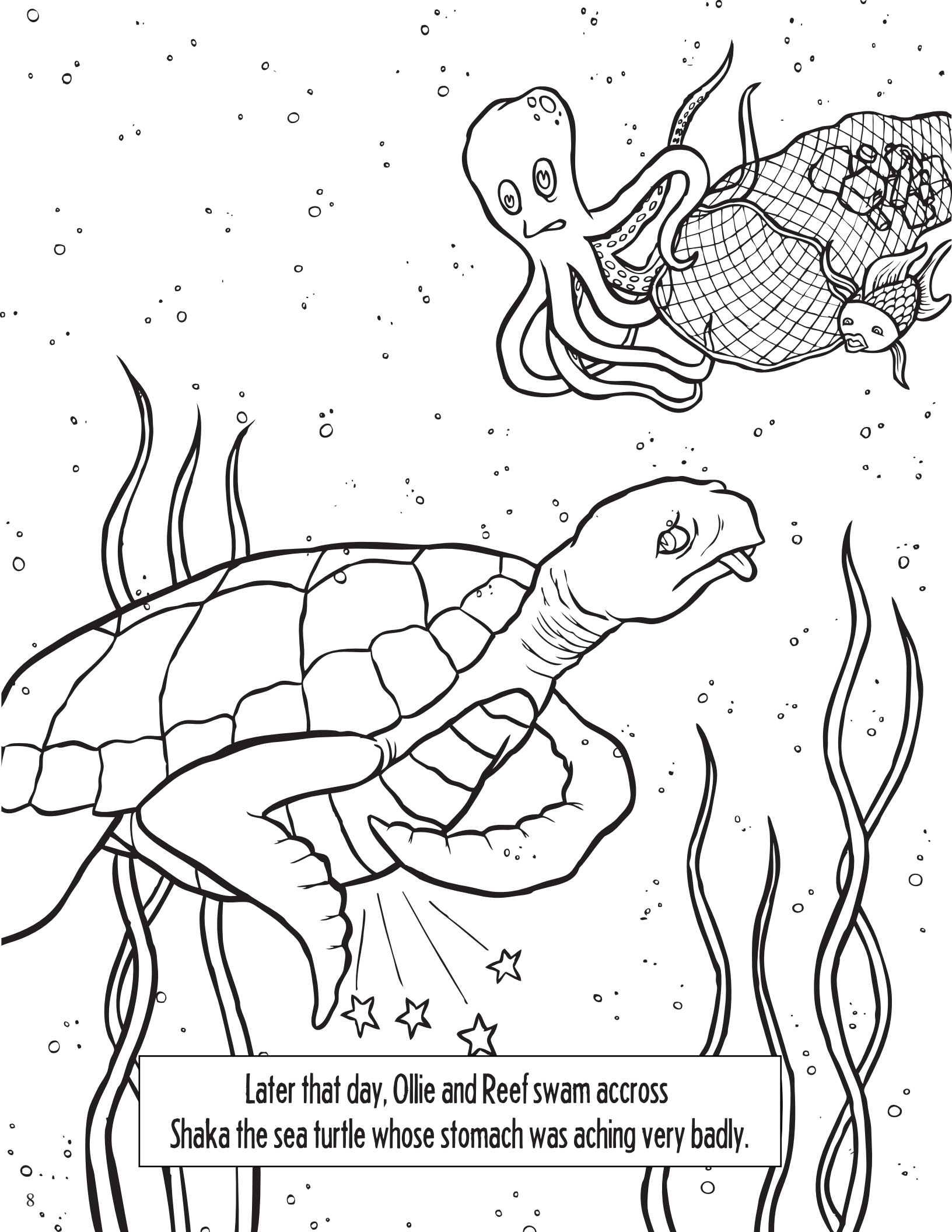
One day he was gathering garbage and sorting it into the recycling at his favourite beach.



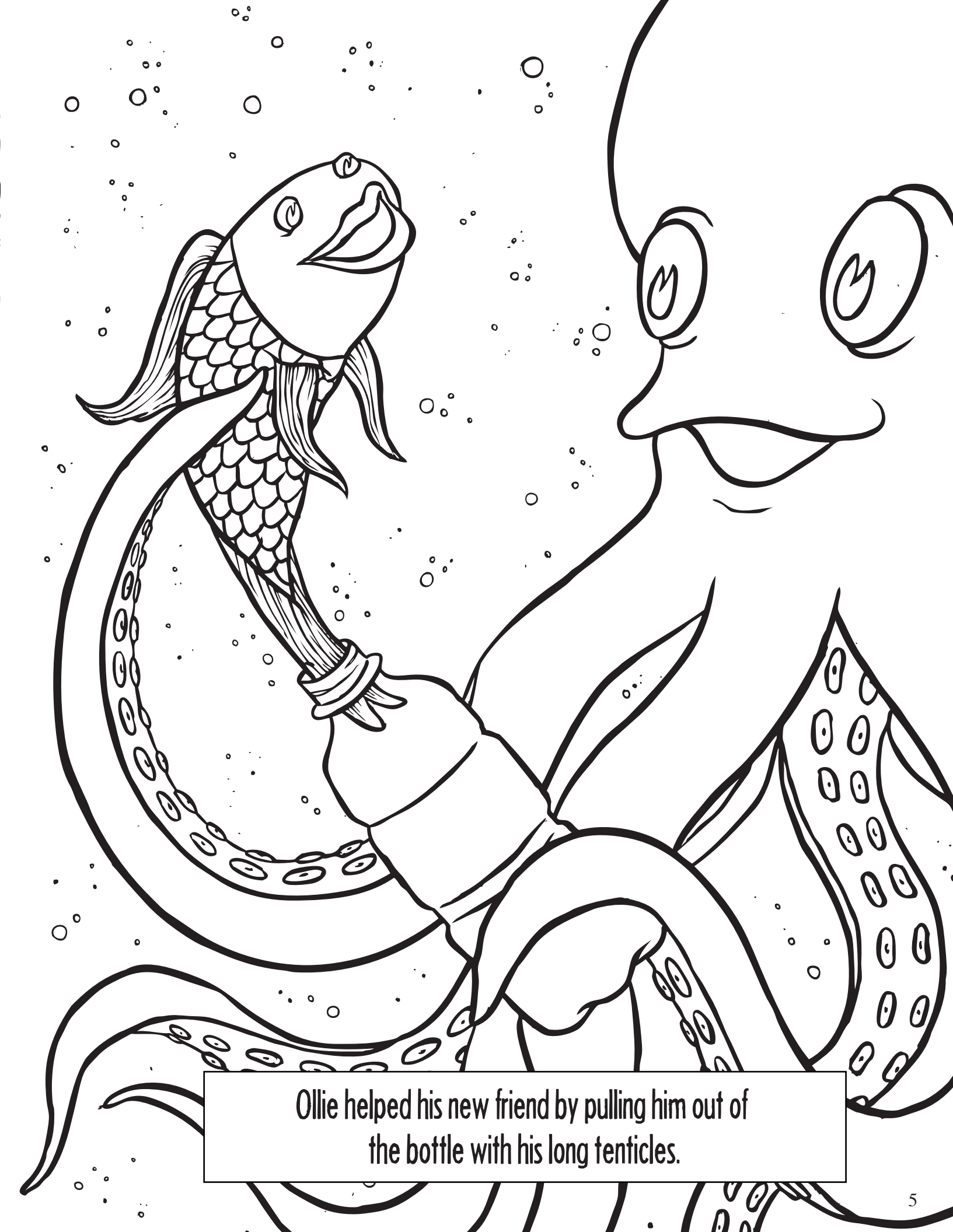
To his surprise, he found Reef the rainbowfish trapped inside a plastic bottle that someone had thrown in the water.



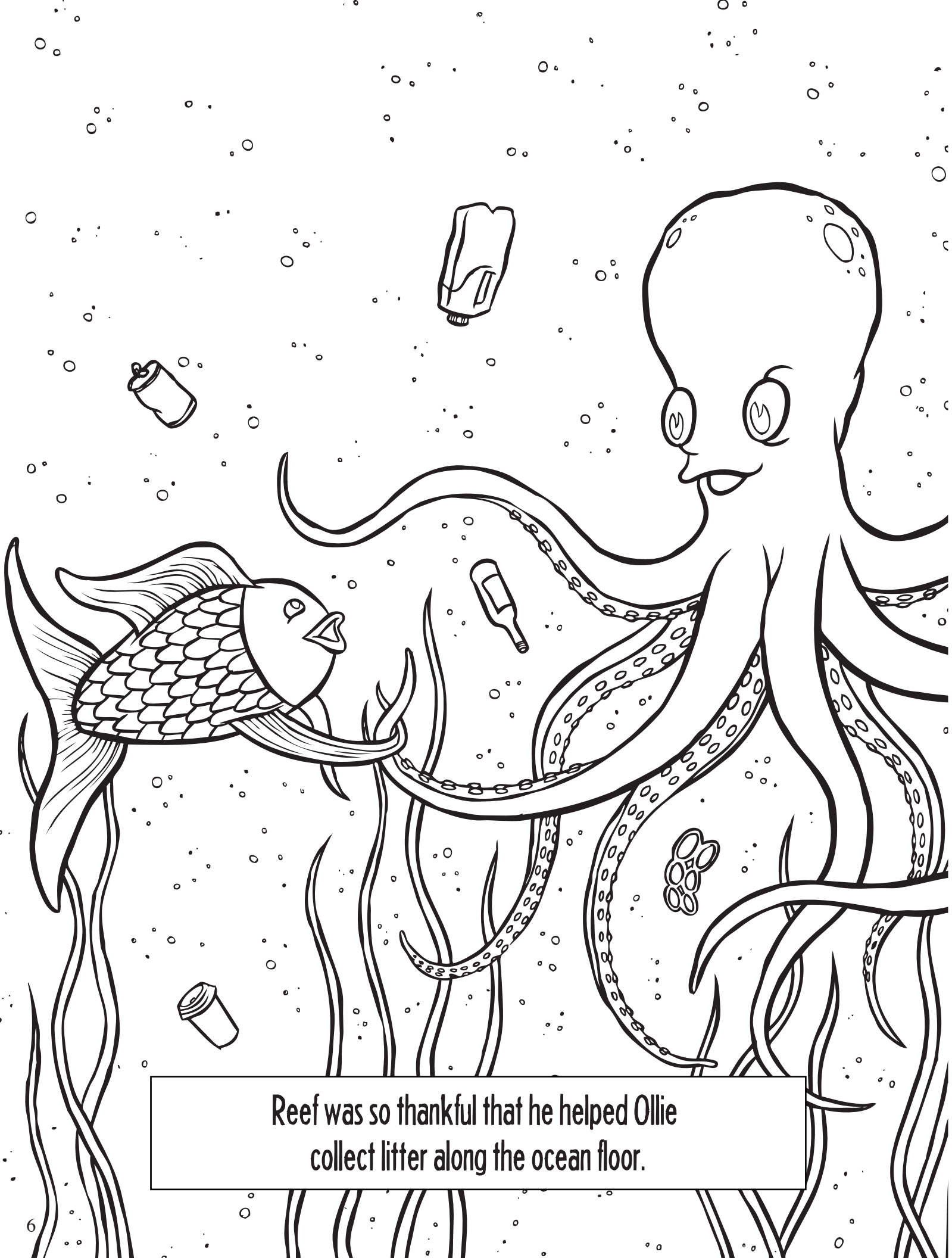
Shaka had accidentally eaten a plastic bag, thinking it was a tasty jelly fish.



Later that day, Ollie and Reef swam accross Shaka the sea turtle whose stomach was aching very badly.



Ollie helped his new friend by pulling him out of the bottle with his long tenticles.



Reef was so thankful that he helped Ollie collect litter along the ocean floor.

